



Atlantic Ave magazine captures the people, places, and ideas that are defining South Florida. Atlantic Ave provides readers with an upscale publication in which they can explore our vibrant and robust area. We delve into arts, fashion, and entertainment, politics, world affairs and sports with a unique combination of style and intellect.

Distributed monthly to over 500 locations throughout the South Florida market, and direct mailed to select affluent gated communities.

See Atlantic Ave. magazine online at: www.AtlanticAveMagazine.com

Atlantic Ave Magazine

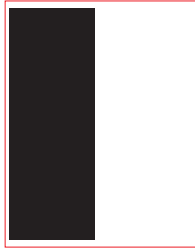
Rates & Sizes

Full page



	Trim	Live	Bleed
w	8.375"	7.375"	8.625"
h	10.875"	9.925"	11.125"
1x.....	\$1400		
4x.....	\$1300		
8x.....	\$1250		
12x.....	\$1200		

Half page/Vert.



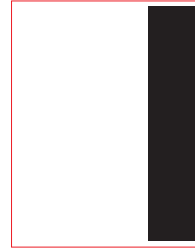
	Live	Bleed
w	3.6"	4.125"
h	9.925"	11.125"
1x.....	\$800	
4x.....	\$700	
8x.....	\$650	
12x.....	\$600	

Half page/Horz.



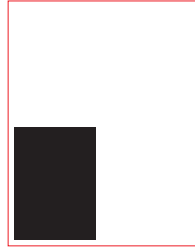
w	7.325"
h	4.9"
1x.....	\$800
4x.....	\$700
8x.....	\$650
12x.....	\$600

1/3 page



w	2.35"
h	9.925"
1x.....	\$650
4x.....	\$550
8x.....	\$500
12x.....	\$450

1/4 page



w	3.6"
h	4.9"
1x.....	\$500
4x.....	\$400
8x.....	\$375
12x.....	\$350

Ask about our editorial opportunities. We offer a 10% pre-payment discount.

Atlantic Ave Magazine captures the people, places and ideas that are defining South Florida.

- Every month Atlantic Ave magazine is distributed to more than 500 locations in Delray Beach, Boca Raton and the Palm Beaches. Locations include: Doctor's Offices, Real Estate Offices, Hair Salons, Plastic Surgeons offices, Restaurants and Bars, various Retail Locations, Banks, Newsstands Hotels, Beauty salons, Chamber of Commerce and Premium Auto Dealers.
- We distribute the magazine in the first week of the month to all locations.
- Distributed to 20 strategically placed racks in and around the city that are replenished every Sunday night. Locations include; Chamber of Commerce, Medical Center, City Hall Delray Beach Library, Old School Square and the Crest Theatre, Starbucks on the ave. and other high traffic areas.
- Atlantic Ave magazine is delivered to Hotels including the Marriott, Colony Hotel, Crane's Beach House, Sundry House and to the Tourist Information Centers.
- The magazine has an extended shelf life. It is a coffee table book, featuring high fashion, local stories, City People profiles, a Dining Guide, avenue photos, cultural information, arts and history of Delray, a Calendar of Events, local gossip in our "Gotta Know" column, restaurant reviews, recipes, as well as, many health and wellness columns by top South Florida professionals

DISCOUNTS:

- **10% full payment discount for 26x to 52x frequency**
- **5% full payment discount for 1x and 12x frequency.**
- **Prices subject to change**

Non-Profit Rate 26x Rate (non-501C3 businesses)

Charity Rate 26x Rate (Buy 1 get 1 Free for 501C3 organizations.)

Guidelines: Non-profit or charity organizations must submit their

IRS ID status.

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